

Horse Sponsorship

Sponsoring a horse will provide them with excellent care every month so they can continue their work of igniting hope in our Session Programs.



Proposal:	Horse Sponsorship is a monthly or yearly gift that goes directly towards the needs of a specific horse in our Session Herd. We invite your business to support Freedom Reigns Ranch through this very crucial need.			
Cost:	Each of our horses costs an average of \$6,500 for a full year of care. Full budget breakdown can be viewed below. Different monthly sponsor levels are available.			
Timeline:	One calendar year (12 months)			
Sponsor Levels:	Partial Sponsorship: \$50-150/month			
	Half Sponsorship: \$200-400/month			
	Full Sponsorship: \$450-600/month			
	Sponsorships can also be paid in full for the whole year in advance.			
Benefits	All sponsors (regardless of sponsor level) will receive a custom horseshoe decorated by a Ranch participant with their sponsored horse's name and picture as well as an exclusive newsletter with updates, pictures, and a devotional from the Ranch mailed every quarter.			

Proposal Details

Organization

Freedom Reigns Ranch is a faith-based organization in Middle Tennessee that provides equine-assisted mentor sessions for children and young adults who have been through traumatic events and other life challenges. Our mission is "igniting hope, with the help of a horse" and through working with horses, we give participants a safe refuge where they can learn to grow and heal from their past. All programming is offered completely free-of-charge.

We also partner with law enforcement and local equine rescues to foster and rehabilitate horses who have been through abuse and neglect. Participants help with the rehabilitative process and are able to heal alongside the rescued horses.

Budget Breakdown

Item	Details	Monthly Cost	-or- Yearly Cost	Total Cost
Spring Vaccinations	E-WN, Rabies, Tetanus, Botulism, Coggins		\$500.00	\$500.00
Fall Vaccinations	Flu/Rhino, Strangles		\$220.00	\$220.00
Dentistry			\$125.00	\$125.00
Chiropractic	Twice per year		\$110.00	\$220.00
Feed	5lb 1x day on average	\$30.00		\$360.00
Hay	Averaged for hay months	\$90.00		\$1080.00
Supplements	Averaged for hay months	\$30.00		\$360.00
Worming	Quarterly + FEC		\$95.00	\$95.00
Portion of Pasture Expenses	Seeding, clipping, balancing		\$500.00	\$500.00
Portion of Wellness Expenses	Fly control, wellness eval, etc	\$200.00		\$2400.00
Farrier	Every 4-6 weeks	\$125.00		\$1500.00
Total	NOTE: a portion of noted expenses is donated allowing horse sponsorship to be \$6,500			\$7360.00

Demographics

Freedom Reigns Ranch serves children and youth ages 5-35 in Middle Tennessee who have experienced clinically-defined trauma such as abuse, neglect, sexual assault, rape, and human trafficking; who are struggling with mental illness (anxiety, depression, eating disorders, self-injury, suicidal ideation, OCD, PTSD, etc); and/or who are struggling with basic human interactions (bullying, developmental disorders, lack of confidence, social anxiety, etc).

Programs

Our Session horses serve participants through four distinct mentorship Programs: Individual Sessions, Junior Ranchers, Family Sessions, and Special Circumstance Group Sessions.

The Individual Session Program is for ages 5-35 and pairs a child with a horses and a mentor. Mentors guide participants in learning to build a partnership based on trust with their paired horse. The Program goal is to use horsemanship as an opportunity for the participant to grow in confidence, trust, and a healthy self-image by guiding, supporting, and encouraging them during Ranch activities. Mentors work hard to adapt programming to meet the individual needs of each child.

Ranchers Groups is a Small Group Mentorship Program for ages 9-18 broken up by age, gender, and circumstance. In addition to learning basic horsemanship and riding skills which are inherently empowering, Ranchers engage in group activities and discussions around identified opportunities for growth. The Program's goal is to grow self-confident and servant-hearted young leaders who are empowered to step outside of their own self-limitations.

Family Sessions are an opportunity for families dealing with interrelational challenges to step outside of their routine. The Session can focus on topics including teamwork, respect, communicating emotions, problem-solving, and boundaries...or the time can simply be used as a "bright spot" in the midst of family turmoil.

Special-Circumstance Group Sessions are provided as a one-off or ongoing opportunity for groups of people who live, work, or interact together. The time can be designed in several different ways; it can be a team-building exercise, a devotional where the activity pertains to a specific life lesson, or a time of fun where the group can relax and breathe after a time of emotional stress or hardship.



Impact

The average Session Horse serves 240 hours of mentorship per year. Our horses are the biggest conduits of healing for our participants as oftentimes the horses are able to connect with participants and rebuild the bridge of trust where humans have failed them. Incorporating rescued horses into the Program demonstrates that healing is possible no matter the situation and personal worth is based on your inherent value and not your capabilities nor determined based on your past.

Equine-assisted mentorship is focused on the personal growth of the participant and the growth occurs through learning to work with horses. Participants in Sessions grow in natural horsemanship and knowledge of how to properly care for horses. Natural horsemanship teaches how to partner with a horse in a supportive and encouraging relationship based on mutual trust.

Participants experience improvement in their mental health as working with horses is naturally empowering. They gain the confidence to overcome adversity and persevere when circumstances do not go as planned. Many positive character traits emerge from the relationships with their horse under the direction of a mentor including clear communication, trust, self-awareness, and healthy boundaries. In addition to tangible benefits, working with horses has many emotional benefits including increased feelings of connection, belonging, peace, and joy. In Group Sessions, Participants will gain skills needed to work through conflict, accomplish tasks with a team, and develop leadership abilities.

Horses in Need of Sponsors



Buddy

Breed: American Spotted Draft

Age: 15 years old Arrived: October 2021 Sponsor Need: \$380/month

Background: Buddy's former owner is in the final stages of terminal cancer and his wish was for each of his beloved horses to find good homes. Through a mutual rescue connection, he learned about us and we welcomed Buddy into our herd. Buddy fits the need for a strong, steady mount with a kind demeanor that anyone can ride...including the dads that join their kids in sessions! We are so grateful for him!



Pogo

Breed: Welsh Cobb Pony

Age: 25 years old Arrived: May 2016

Sponsor Need: \$450/month

Background: Pogo is a former eventing pony with a bit of a mischevious streak. After getting into trouble and injurying himself, Pogo was given to Freedom Reigns to recover. After healing sound, his owners decided to gift him permanently to the Ranch. Pogo is now a steady and reliable session pony, and (for the most part), he stays out of trouble these days. He will also do anything for a cookie!



Finn

Breed: Warmblood mix Age: 25 years old Arrived: April 2018

Sponsor Need: \$450/month

Background: Finn was a former hunter horse until her developed bone spurs in his hocks which ended his showing career. His owners knew he still had much to give and thought Finn would be a great session horse... and he is! Finn moved seamlessly into session work and now helps participants understand how someone can be powerful and gentle at the same time. He is peaceful and sweet, perfect for a first time visitor!



Promise

Breed: Quarter horse x

Age: Unknown (estimated 15-18 years old)

Arrived: February 2024 Sponsor Need: \$550/month

Background: Promise was surrendered by her former owner who didn't have the capability to care for her anymore. She was underweight and covered in burrs and rainrot. After a loving rehabilitation, Promise demonstrates the perfect personality for a Session horse. She is sweet, calm, and level-headed. She is in training to be a riding horse and participates in Sessions on the ground.

Sponsoring a horse is a gift that carries a ripple effect for all the children and volunteers who come to the Ranch. We could not operate without our generous sponsors!

Thank you so much for your time and consideration!

